

Sustainability Action Agenda			We’ve set a bold new agenda at the City of Austin. Long nationally respected as a green leader, the City now is challenging itself afresh. Please join us in going green and making sustainability a priority. Pick a few ways to take personal action that relate to these city initiatives.		City Information: 3-1-1 or (512) 974-2000		Office of Sustainability, City of Austin Updated May 8, 2012 Prints at 8.5x14in
Sustainability Action Area	City Initiatives	Personal Actions	City Programs Click link for information	City Contact	City Departments	Project Type	City of Austin Projects Goals: 12-24 Months
Arts & Culture	Public Art & Placemaking	Tour Austin's public art.	Art in Public Places	Meghan Turner 512-974-9314	Economic Growth & Redevelopment Services, Parks & Recreation, Austin Energy Green Building	Public Art & Placemaking	1. Create a mosaic mural at the African American Cultural & Heritage Facility, to incorporate community involvement for artist guidance/feedback; 2. Create an art-integrated community garden at the YMCA/North Austin Recreation Center, to incorporate significant neighborhood and partner involvement; 3. Create Seaholm Substation Art In Public Places Wall: to incorporate elements both from a vegetative and environmentally conscious perspective. Incorporate green, locally sourced materials and low energy LED lighting; 4. Integrate public art component(s) at the Asian American Resource Center that contribute to the LEED gold certification goal. Emphasize opportunities to work with recovered granite (leftover from another project the artist had completed.); 5. Create public art as part of the Barton Springs Pool Grounds Improvement Project, to incorporate locally-sourced limestone remnants from other projects ,integrated into the landscape for minimal
			The People's Gallery	Jean Graham 512-974-9313			
Arts & Culture	Vibrant Cultural Places	Go hear live music.	Music Division & Parks Department	Ashley Buchanan 512-974-7850	Economic Growth & Redevelopment Services, Transportation, Austin Energy Green Building	Vibrant Cultural Places	COMMUNITY PARTNERSHIPS 1. Develop community partnerships for 5 projects where arts and music are anchors and activity generators to attract and support other economic and community enterprises; AUSTIN ENERGY GREEN BUILDING 2.Require all new Austin Energy Green Building rated projects to install water efficient fixtures, with the goal of achieving average savings of 25% over code standards AFRICAN AMERICAN CULTURE AND HERITAGE FACILITY 3. Complete facility construction, lease negotiations with tenants, and submit LEED Certification package; CULTURAL HERITAGE 4. Establish Red River Live Music Heritage District; 5. Explore establishing a Parking Improvement District on Red River Street; 6. Investigate sound attenuation measures for venues in the District, and explore expanding the hours of operation for live music venues in the Red River Live Music District; 7. Determine possible support related to growth and preservation of cultural resources in the District.
			Austin Convention & Visitors Bureau	Austin Convention & Visitors Bureau 800-926-2282			
			The Austin Chronicle				
Arts & Culture	Greening Music & Entertainment	Ride your bike to a festival.	Bicycle Program	Annick Beaudet 512-974-6505	Office of Sustainability, Economic Growth & Redevelopment Services	Greening Music & Entertainment	1. Convene a Greening Music and Entertainment Industry Steering Committee; 2. Develop a wish list including challenges, barriers, and opportunities, and an inventory of Best Practices; 3.Collaborate with Music Program in developing a Music Venue Assistance Program that integrates green facility elements; 4. Identify opportunities to develop strategic partnerships for event and venue recycling and composting, energy efficiency, carbon reduction/offsets, and alternative transit modes; 5.Identify opportunities for strategic partnerships to educate fans and event attendees regarding green lifestyle choices. 6. Partner with ACL Live on measures to encourage fans to take alternative transit to events. 7. Work with SXSW to identify opportunities to partner to meet strategic goals.
			Bicycle rack installation & route map				
			The Boardwalk Trail at Lady Bird Lake	David Taylor 512-974-7132			
Arts & Culture	Green Tourism	Dine out on food from local farms.	Green Gems Map	Mary Priddy 512-482-5419	Office of Sustainability, Economic Growth & Redevelopment Services, Austin Energy Green Building, Convention Center, Austin-Bergstrom International Airport	Green Tourism	1. Produce Downtown Green Gems Map version 2.0; 2. Develop partnership with Downtown Convention and Visitors Bureau and other relevant entities to provide Green Visitor Information; 3.Develop partnerships with Convention Center and ABIA to deliver green visitor information. AUSTIN ENERGY GREEN BUILDING 4. Produce annual Cool House Tour celebrating high-achieving green homes in Austin in partnership with the Texas Solar Energy Society 5. Update and market the Green Map highlighting Austin's outstanding green buildings
			Edible Austin				
Ecosystems & Green Infrastructure	Neighborhood Parks & Greenspace	Adopt a park.	Parks & Recreation Partnerships: Adopt-A-Park	Brian Block 512-974-6777	Parks & Recreation, Health & Human Services	Neighborhood Parks & Greenspace	1. Increase the total number of greenway and open space acreage along the Colorado River and the creek systems; 2. Identify and increase the total parkland acreage in park deficient areas of the city to achieve the goal of making parkland accessible to residents living within ¼ mile within the urban core and ½ mile goal for residents living outside the urban core; 3. Increase the number of multi-use trail miles by 2% annually; 4. Begin the development of joint-use agreements that keep school campuses with outdoor facilities open to the community for physical activity and recreation, outside of school hours. (HHS)

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Ecosystems & Green Infrastructure	Urban Forest	Mulch your trees.	Mulching and Composting: A Take Care of Texas Guide	Texas Commission on Environmental Quality Main Line 512-339-2929	Planning & Development Review, Parks & Recreation, Watershed Protection, Public Works, Austin Water Utility, Austin Public Library	Urban Forest	1. Establish canopy coverage goals based upon land use designation (e.g. parks, residential, industrial); 2. Provide historical data on mortality rates based on species and location; 3. Complete a tree inventory of the Central Business District to commence a district management plan; 4. Address needs for tree care on publicly owned lands via a Sustainable Land Management initiative that will address a unified sustainable approach to the management of COA-owned land, including control of invasive species; 5. Coordinate a tree benefit campaign to encourage citizens to help plant trees and care for the urban forest. 6. Continue tree planting programs in partnership with community organizations. 7. Conduct annual Leaf for a Leaf program through Austin Libraries.
			Proper Mulching Techniques				
Ecosystems & Green Infrastructure	Protect Rivers & Creeks	Scoop the poop.	Scoop the Poop	Katie Sternerg 512-974-2454	Watershed Protection, Planning & Development Review	Protect Rivers & Creeks	WATERSHED PROTECTION ORDINANCE UPDATE 1. Reach 30% completion in re-writing Environmental & Drainage Criteria Manuals to support needed improvements for greater watershed protection; 2. Present to Council & Travis County Commissioner’s Court an ordinance for adoption that meets all 7 of the Council Resolution’s directives.
Ecosystems & Green Infrastructure	Green Stormwater Management	Install a rain garden.	Frequently Asked Questions: Rain Garden	Watershed Protection Reception Desk 512-974-2550	Watershed Protection, Planning & Development Review	Green Stormwater Management	1. Create a computer simulation model that allows evaluation of the optimal level of green infrastructure to reduce local flooding and erosion, improve water quality and conserve potable water in the Brentwood neighborhood by 2013; 2. By 2012, create a Standard Operating Procedures manual for COA maintenance crews charged with long-term GI maintenance of GI stormwater controls; 3. Via Watershed Protection Ordinance, remove regulatory impediments to and create incentives for implementation of GI (2012) and LID; 4. Gage public acceptance of GI and create partnerships with private sector design professionals for small scale GI in neighborhoods and schools (2012).
Energy & Climate	Renewable Energy	Enroll in GreenChoice®.	GreenChoice®	Austin Energy Customer Care 512-974-7827	Austin Energy, Austin Public Library, Austin-Bergstrom International Airport, Parks & Recreation, Neighborhood Housing & Community, Economic Growth & Redevelopment Services,	Renewable Energy	SOLAR INCENTIVES & REBATES: 1. For 2012, support the installation of 877 kW of Residential Capacity-based incentives, 1800 kW of Commercial Performance Based Incentives, and 32.5 kW of Solar Water Heating rebate savings; MUNICIPAL SOLAR PROGRAM: 2. In 2011, continue 17 projects totaling 1.33MW, including at George Washington Carver Museum and Library, Northwest Recreation Center, ABIA, Bartholomew Bath House, Morris Williams Golf Course, African American Cultural Center and Resource Facility, and Asian American Resource Center; 3. In 2012, deliver 8 projects totaling 500 kW; ENERGY GENERATION: 4. In addition to over 450 MW of existing renewable resources, 2012 will see the first full year of operation of the 30MW Webberville Solar project. In addition, the 100 MW Nacogdoches Biomass project will come online mid-year and two new wind projects totaling 291 MW come online by year-end. This will bring Austin Energy to over 800 MW of renewable generation which is projected to provide approximately 25% of AE’s energy requirements placing AE well on track to meet its goal of 35% by 2020. GREENCHOICE 5. Greenchoice: Continue to promote and service voluntary customer enrollment in 100% renewably sourced GreenChoice® power as part of the renewable mix. AUSTIN ENERGY GREEN BUILDING: 6. Support increased uptake of renewable energy resources (including commercial and residential solar installation and readiness and GreenChoice® power) in new construction through green building ratings. Projects with planned PV underway in 2012 include Legacy Apartments, 1603 Enfield condominiums, AISD Performing Arts Center, the Seaholm redevelopment and the Dell Children's Medical Center of Central Texas' new Bed Tower

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Energy & Climate	Building Energy Retrofits	Get a home ENERGY STAR® rating.	Home Performance with ENERGY STAR® Rebate	Austin Energy Customer Care 512-974-7827	Austin Energy, Neighborhood & Community Development, Planning & Development Review	Building Energy Retrofits	LOW INCOME WEATHERIZATION: 1. Weatherize 1,580 low income homes as part of the Weatherization Assistance Program; 2. Develop and launch new Austin Energy weatherization program; BETTER BUILDINGS AUSTIN: 3. Complete 4,300 residential and commercial energy retrofits; ENERGY AUDIT AND DISCLOSURE ORDINANCE (ECAD): 4. Begin phase-in of Commercial Properties Sector requirements on June 1st, 2012. Reporting Goal of 535 commercial buildings 75,000 SF or greater, totaling 78 million square feet; 5. Conduct webinars and provide outreach via BOMA, AAFAME, IFMA, USGBC on Power Saver program; 6. Analyze first year data for future Power Saver Program participation; 7. Conduct outreach and notify high energy user Multi-Family (five or more units) owners of energy reduction requirements; 8. Work with property owners on energy reduction recommendations to achieve 20% EUI reduction; 9. Conduct public information campaign to community residents; 10. Continue Multi-family Property Owner & Leasing Agent seminars and outreach; 11. Create “Energy Guide” and audit results searchable web access tool for renters; 12. Support Green MLS for single family (four units or less) with energy audit data uploads; 13. Provide training to Real Estate Professionals; 14. Continue to target recent home buyers with specific offerings based on energy audit information. Including newly created Better Buildings financing; 15. Implement code enforcement for single-family and multi-family noncompliance. AUSTIN ENERGY GREEN BUILDING: 16. Rate major renovations and energy efficiency upgrades using the Austin Energy Green Building rating system 17. Provide an economic incentive to promote uptake of energy modeling as a tool for building design in new and existing buildings
Energy & Climate	Zero-Energy Capable Homes and Energy Efficient Commercial New	Get a rooftop-solar rebate or loan.	Solar Photovoltaics-Residential Solar PV Rebates	Austin Energy Solar Photovoltaics 512-482-5346	Austin Energy	Zero-Energy Capable Homes and Energy Efficient Commercial New	1. Develop local amendments to 2012 Energy Code for residential construction to achieve 50% below 2000 IECC target in accordance with the 2015 goals of the Zero Energy Capable Homes plan; 2. Develop and implement City of Austin 2012 Energy Code for commercial construction to achieve energy improvement goals established in the Climate Protection Plan Homes and Buildings section. 3. Develop standards and protocols necessary to support compliance with codes and performance/outcome based compliance methodologies
Energy & Climate	Local Carbon Offsets	Plant a native tree.	Urban Forestry Native and Adapted Landscape Plants Guide	Angela Hanson 512-974-9551 Reception Desk 512-974-2550	Office of Sustainability, Austin Energy	Local Carbon Offsets	1. Fund three local projects that create carbon reductions and measure and account for the metric tons of CO2e reduced; 2. Create a website that allows “travelers, conventions, tradeshow and festivals” to purchase offsets; 3. Create a carbon fund that will draw investment and fund local sustainability, carbon reduction and carbon sequestration projects in the Austin community.
Green Economy & Innovation	Smart Grid	Consider home energy management.	Power Saver™ Program: Home Energy Analysis Schedule Free Programmable Thermostat	Austin Energy Customer Care 512-974-7827	Austin Energy	Smart Grid	1. Complete Home Energy Research Lab, which will provide a test bed for home energy management systems, small scale energy storage systems for load shifting/management, smart appliances, and combined Electric Vehicle and PV systems; 2. Place 100 plug-in electric vehicles (PEV) at Mueller Neighborhood Redevelopment; 3. Develop database of home energy use information
			Urban Planning and Design Airport Boulevard Initiative	Jorge Rousselin 512-974-2975 Alan Holt 512-974-2716			1. Create Sustainable Places Analytic Tool Prototype and calibrate for Central Texas; 2. Beta Test Tool Prototype at Demonstration Site Workshops; 3. Refine Tool based on workshops results; 4. Final HUD grant deliverable

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Green Economy & Innovation	Regional Sustainability	Live close to transit, jobs and shops.	Capital Metro Trip Planner	Capital Metropolitan Transportation Authority 512-389-7400 Specific Route Information 512-474-1200	Economic Growth & Redevelopment Services, Office of Sustainability	Regional Sustainability		
			Reconnecting America					
			Walk Score – Austin					
			Center for Neighborhood Technology					
Green Economy & Innovation	Greening F1 Racing	Take a shuttle on F1 race day.	Circuit of the Americas		Economic Growth & Redevelopment Services, Office of Sustainability, Austin Energy, Austin Resource Recovery, Watershed Protection, Parks & Recreation, Transportation, Etc.	Greening F1 Racing	1. With Circuit of the Americas, identify partners for alternative green transportation and racing Research & Development; 2. Begin process of raising \$5 million dollars for R&D support; 3. Collaborate with Circuit of the Americas on implementation and tracking of green terms guiding operations of track and design and construction of Phase 2 elements.	
			Capital Metro Trip Planner	Capital Metropolitan Transportation Authority 512-389-7400 Specific Route Information 512-474-1200				
Green Economy & Innovation	Austin Green Business Leaders and Green Business Support	Create a "green team" at work.	ENERGY STAR®: Teaming Up to Save Energy	Kate Krueger 512-974-2120	Office of Sustainability, Economic Growth & Redevelopment Services, Austin Energy Green Building	Austin Green Business Leaders and Green Business Support	1. Officially launch the new Austin Green Business Leaders program; 2. Register 200 new businesses; 3. Recognize 100 businesses for their sustainable activities; 4. Have 30 additional businesses participate in City of Austin Rebate / Incentive Programs AUSTIN ENERGY GREEN BUILDING 5. Provide free professional development seminars for local building professionals on sustainable building and design topics; 6. Encourage fair treatment of construction workers by offering points toward a green building rating for signing the Premier Community Builder Agreement with the Workers Defense Project	
			GreenBiz Reports: Green Teams					
			ENERGY STAR®: Create a Green Team					
Health & Safety	Helping Animals	Consider adopting a pet.	Animal Adoption	Austin Animal Center 512-978-0500	Animal Services	Helping Animals	1. LIVE OUTCOMES: Meet City No-Kill 90% live animal outcome Goal for the Austin Animal Center; 2. GREEN CERTIFIED SHELTER: Achieve LEED Gold Certification at new Animal Shelter Facility.	
Health & Safety	Wildfire and	Make an	City of Austin Office of Homeland Security and Emergency Management	Austin HSEM main line 512-974-0450	Austin Fire Department, Watershed Protection, Austin	Wildfire and	WILDFIRE SAFETY 1. Convene a multi-departmental task force to work towards creating a unified approach to planning for wildfires and addressing community risks; 2. Develop policy and management direction for wildfire fuel mitigation on City or agency managed lands; 3. Identify city code and ordinance changes needed to avoid, minimize, or mitigate wildfire risks on the Wildland Urban Interface (WUI) in Austin; 4. Assess opportunities to integrate the International Wildfire Interface Code into city code; 5. Develop policy and management direction for creation of an overall City-wide Community Wildfire	

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	Flood Safety	emergency plan.	Public Education Programs	PubEd 512-974-0290	Water, Office of Sustainability, Austin Energy Green Building, Etc.	Flood Safety	Protection Plan; 6. Develop a communication strategy to educate the public on how they can help protect their community from wildfires; 7. Pursue a partnership with Texas Forest Service, including regional training activities. FLOOD SAFETY 8. Create a “Floodplain Safety Packet” to provide citizens who inquire about floodplain issues and to anyone seeking a variance. 9. Expand educational messages of EarthCamp, EarthSchool, Green Classroom and Hydrofiles to include Floodplain Safety
Health & Safety	Health & Active Lifestyles	Eat fruits and vegetables.	Edible Austin: What's In Season	Sara Krause 512-974-7182	Health & Human Services, Mayor's Office, Planning & Development Review, Austin Energy	Health & Active Lifestyles	HEALTHY LIVING 1. Continue participation in Mayor's Fitness Council and White House Let's Move initiative; 2. Host annual Mayor's Resolution Run/Walk event; 3. Explore partnerships and promote community fitness-oriented events, including Viva Streets; 4. Begin certifying worksites as Mayor's Fitness Council and/or CEO Cancer Gold Standard partner organizations; 5. Develop strategies that promote protection from second-hand smoke and create social norm changes, for outdoor public places, multifamily housing, college and university campuses, and worksites; HEALTHY CODE 6. Develop a multi-agency team to identify code development opportunities to create a Healthy Community Code, including revisions to Austin's land development ordinances that make it easier to lead a more active lifestyle; 7. In FY 2013, present Subdivision code changes to Council for approval. AUSTIN ENERGY GREEN BUILDING 8. Support walking and bicycling for transportation by encouraging urban corridor development, transit-and-amenities accessible development and mixed-used development in green building
			Let's Move Initiative				
			Viva Streets Austin				
Health & Safety	Local & Healthy Food	Plant a garden.	Grow Green	Denise Delaney 512-974-2581	Parks & Recreation, Economic Growth & Redevelopment Services, Health & Human Services, Austin Energy Green Building	Local & Healthy Food	COMMUNITY GARDENS & URBAN FARMS 1. Implementation of 4-6 new community gardens; 2. Establishment of 2 demonstration and training gardens; 3. Formalize Urban Farm Incubator Collaboration Project; 4. Assist with the delivery of 6 Garden Leadership Trainings to reach 200 citizens; 5. Integrate a new and interactive farm land platform which would be accessible on program’s new website; FOOD DESERTS 6. Secure \$15 Million grant funding to partner with local businesses to eliminate Food Deserts (EGRSO); HEALTHY FOOD ACCESS 7. Begin implementation of policy, environment, and/or system changes that promote healthy food and beverages sold at institutions of higher learning; 8. Begin implementation of policy, environment, and/or system changes to create Healthy Food Zones near public K-12 school campuses. AUSTIN ENERGY GREEN BUILDING 9. Encourage access to and production of local food in green building rated projects through points in the rating system
			Grow Green Resources	Jessica Wilson 512-974-2446			
			Austin Grows	Austin Grows 512-974-9474			
			Coalition of Austin Community Gardens				
Livability & Complete Neighborhoods	Green Building	Buy or rent a green home.	Austin Energy Green Building	Austin Energy Green Building 512-482-5300	Austin Energy, Office of Sustainability, Austin Energy Green Building, Public Works, Planning & Development Review, Neighborhood Housing & Community Development, Watershed Protection	Green Building	AUSTIN ENERGY GREEN BUILDING RATINGS: 1. Rate 600 new single family homes. 2. Rate 820 new multifamily units. 3. Rate 2 million square feet of commercial building space. SUPERIOR DEVELOPMENT 4. Meet City of Austin and City Council green building goals in PUDs and other areas of Austin designated as superior developments. GREEN ALLEY DEMONSTRATION PROJECT5. Select site for Green Alley Demonstration Project to include green ROW improvements & Affordable Accessory Dwelling Unit Green Alley Flats; 6. Formalize partnership with UT Center for Sustainable Development; 7. Initiate Public Works project design process to create green alley design features.
			Austin Energy: Austin's Green Map				
Livability & Complete Neighborhoods	Seaholm Eco-District	Choose Downtown.	Living in the 2nd Street District		Economic Growth & Redevelopment Services, Austin Public Library, Public Works, Austin Energy, Watershed Protection, Planning & Development Review, Austin Water	Seaholm Eco-District	1. Initiate mixed-use redevelopment of Seaholm Power Plant property; 2. Execute Master Development Agreement for Green Water Treatment Plant Redevelopment; 3. Complete Phase II environmental remediation within former Green WTP site; 4. Complete design of reclaimed water infrastructure serving district; 5. Initiate construction of Seaholm Substation Art Wall; 6. Initiate construction of Shoal Creek Trail Extension (5th Street to West Ave.); 7. Initiate construction of Rio Grande Bike Bridge at Shoal Creek; 8. Initiate construction for reuse of underground pump room for water quality and rainwater collection. (October 2012); 9. Initiate construction of the 2nd Street Extension and Bridge over Shoal Creek including work in the Shoal Creek Trail Park. (April 2013); 10. Complete the design of the New Central Library. (June 2013); 11. Incorporate reclaimed water main and district chilled water piping with construction of new street extensions.
			Downtown Plan				



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Livability & Complete Neighborhoods	Mueller Urban Village	Live in a walkable place.	Mueller, the New Mixed-Use Urban Village	Mueller Central 512-703-9202	Economic Growth & Redevelopment Services, Watershed Protection, Neighborhood Housing & Community Development	Mueller Urban Village	1. Include lessons learned in White Paper on Sustainability Best Practices in Austin, as part of the Colony Park Sustainable Community Pilot Project/HUD Community Challenge Planning Grant. 2. Catellus: Break ground on infrastructure on Section VI—221 residential lots—and the Market District (110,000+ SF including HEB, shops and restaurants); 3. HEB: Break ground on 75,000 SF grocery targeting LEED Silver certification and a 3-star Austin Energy Green Building rating; 4. Four homebuilders: Begin vertical construction on Section VI—221 homes, including 97 in the affordable program, all targeting a 3-star Austin Energy Green Building rating (David Weekly Homes: 73 row homes, garden homes and yard homes; Standard Pacific Homes: 39 Mueller House homes and yard homes; Streetman Homes: 95 courtyard row homes and row homes; Homes by Avi: 14 shop houses; 5. Simmons Vedder: Break ground on 301 apartments, including 30 affordable units, targeting a 3-star Austin Energy Green Building rating; 6. Hotel: Break ground on 112-room Residence Inn by Marriott; 7. Dell Children's Hospital: Continues construction of third patient wing, targeting a 5-star Austin Energy Green Building rating and LEED Platinum; 8. Austin Children's Museum: Break ground on 40,000 SF building; 8. AISD Performing Arts Center: Break ground, targeting a 3-star Austin Energy Green Building rating and LEED Silver; 9. Austin Playhouse: Break ground, targeting a 3-star Austin Energy Green Building rating and LEED Silver.
			Walk Score - Austin				
Livability & Complete Neighborhoods	Homes for All	Take a home-buyers class.	Homebuyer Assistance	Neighborhood Housing & Community Development 512-974-3100	Neighborhood Housing & Community Development, Human & Health Services, Austin Energy Green Building	Homes for All	1. Link affordable housing with support services for chronically homeless individuals and families by supporting the community-wide creation of 350 new Permanent Supportive Housing (PSH) units through funding and coordination; 2. Participate in local strategic planning efforts to end homelessness with the Ending Community Homelessness Organization (ECHO) and identify opportunities where the City can lead; 3. Reduce the rate of cost-burdened (households that spend more than 30% of their income on rent/mortgage and utilities) and severely cost-burdened (households that spend more than 50% of their income on rent/mortgage and utilities) households within the City of Austin; 4. Participate in a regional strategy that supports the creation of 1000 subsidized units of affordable housing per year, as indicated by the 2010 Housing Market Study. AUSTIN ENERGY GREEN BUILDING 5. Support the development of the sustainability criteria for the Colony Park development 6. Rate all SMART Housing projects under the Austin Energy Green Building rating system 7. Support improved social equity through points encouraging transit accessibility, housing affordability and access to information in the
Mobility & Air Quality	Plug-in Vehicles	Try an electric car.	Austin Energy-Environmental Initiatives: Get Ready to Buy Austin Energy-Environmental Initiatives: Get Ready to Drive	Austin Energy Customer Care 512-974-7827	Austin Energy, Transportation	Plug-in Vehicles	1. Install 100+ Level 2 Public Electric Vehicle (EV) Charging Stations; 2. Develop regional EV infrastructure plan
Mobility & Air Quality	Sidewalks & Bike Routes	Walk or bike to run an errand.	Downtown Austin Wayfinding Program	Christine Freundl 512-974-2868	Public Works plus Parks & Recreation for Boardwalk, Planning & Development Review for Wayfinding, Transportation	Sidewalks & Bike Routes	1. Hold a public event to promote cycling and active living. Viva Streets event to be held in 2012 to include designated route with street closure for cycling; 2. Launch Austin Bike Share program in 2013; 3. Improve the Austin Bicycle Route Network by 35 miles each year 2012/2013, as per the Bicycle Master Plan; 4. Implement 5 miles of new sidewalk per year, both 2012 and 2013 to support transit and encourage walking as a mode of transportation, as per the Sidewalk Master Plan; 5. Implement a Safe Walking and Biking Campaign in Summer 2013, to encourage more walking and biking for transportation; 6. Start construction on an Iconic Bicycle/Pedestrian Bridge over Barton Creek in the Mopac Corridor in 2013 (end of calendar year); 7. Complete first Phase of the Austin Bicycle Boulevard by Summer 2012 (Rio Grande Section); 8. Award a contract to construct the Boardwalk Trail at Lady Bird Lake. Initiate construction in 2012 and complete project by late 2013; 9. Develop design standards and identify funding for a pedestrian Downtown Wayfinding Program.
			Child Safety Program	Chris Moore 512-974-7273			
			Pedestrian Program	Mark Cole 512-974-7019			
			Bicycle rack installation & bicycle route map				
			The Boardwalk Trail at Lady Bird Lake	David Taylor 512-974-7132			
			Viva Streets Austin	Sara Krause 512-974-7182			

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			Ride the City - Austin				
Mobility & Air Quality	Moving traffic faster.	Share rides.	Carpooling	Julie Mazur 512-974-1839	Transportation, Public Works	Moving traffic faster.	EFFICIENT TRAFFIC FLOW 1. Develop design standards and identify funding sources to implement a Downtown Wayfinding Program that helps drivers navigate to and from their destination and efficiently find nearby parking via signage and a mobile application; 2. Begin implementation of alternate route signage for arterials designed to increase efficient traffic flow related to special events or circumstances; 3. Continue implementation of signalization improvements and upgrades to traffic signal hardware and software; 4. Implement steps towards creation of a central traffic control system that has the capability to collect data on traffic delays, average traffic and bus speeds, number of cars serviced, and provide real time data for signal prioritization to support rapid transit; 5. Fund a Downtown Transportation Management Association with Travis County, to help implement increased carpooling, vanpooling, and other options for downtown workers and employers; 6. Pilot a Parking Cash-Out program for City of Austin, and use lessons learned to inform additional options for transportation
			Vanpooling	Capital Metropolitan Transportation Authority 512-389-7400			
Mobility & Air Quality	Commute Options	Take the bus or MetroRail.	Capital Metro: Schedules and Maps	Specific Route Information 512-474-1200	Transportation	Commute Options	URBAN RAIL 1. Analyze the community benefits and Return on Investment for Urban Rail and other strategic investments that would leverage future green development; 2. Identify public private partnerships in support of Urban Rail and other transportation investments; 3. Partner with Capital Metro to expand funding for expansion of Red Line Urban Rail service delivery hours to accommodate regular customer needs and needs of transit riders during special events; BUS 4. Work with Capital Metro to deploy Bus Rapid Transit service. Open North Lamar/South Congress Bus RT line during 2012. Open North Burnet/South Lamar Bus RT line during 2013; 5. CAR SHARING Ensure ongoing provision of Car Share services in Austin to serve a variety of customer needs. Track and report membership numbers, spatial distribution of memberships, and Car Share use. Collect data and track impact of Car Share program on car ownership and commuting and trip habits 6. Develop options to incentivize taxi companies to integrate more fuel efficient taxi vehicles. COMMUTE TRIP REDUCTION 7. Work with the Clean Air Force to develop an Air Quality public awareness television campaign that would be broadcast to 90% of households with cable television in our five county areas. 8. Partner with the Commute Solutions Coalition to develop a trip reduction radio campaign that will broadcast a minimum of 40 times per month. 9. Coordinate with the Capital Area Council of Governments' Clean Air Coalition program to promote and encourage trip reduction measures to 13 cities and all 5 counties in the Central Texas area. 10. Partner with the Downtown Austin Transportation Management Association to
			MetroRail				
Schools & Youth	Green Schools	Help make your school greener.	Green Ribbon Schools	Mary Priddy 512-482-5419	Office of Sustainability, Austin Energy Green Building, Watershed Protection, Office of Sustainability	Green Schools	GREEN SCHOOL FACILITIES: 1. Rate all new 2008 Bond Program AISD facilities >10,000 ft2 under the Austin Energy Green Building rating system 2. Work with UT Charter School and the Girls' School of Austin to implement sustainable initiatives and rate the new building using the Austin Energy Green Building rating system. GREEN CURRICULUM AND EDUCATION: 3. Complete 14 AISD Solar Learning Centers; 4. Develop Solar Learning curriculum and teacher training, and work towards increased integration and coordination of other green curriculum programs. GRANTS5. Deliver a small Green Schools Grants Program for Elementary, Middle, and High Schools in the Austin area.
			The Center For Green Schools				
Schools & Youth	Art & Music Education	Mentor a child.	City of Austin Mentor & Tutor Program	City Volunteer Hotline Ben Ornelas 512-505-3746	Economic Growth & Redevelopment Services, Mayor's Office	Art & Music Education	1. Any Given Child: Complete a comprehensive audit of K-8 existing arts education resources and needs assessment (with mindPOP); 2. Musician Corps: Establish local Task Force. Develop curricula, programming, and training. Recruit MusicCorps mentors and site partners.
Schools & Youth	Children &	Play and learn	Austin Nature & Science Center	Austin Nature & Science Center 512-974-3888	Parks and Recreation, Watershed	Children &	1. Engage in community partnerships in order to increase the outdoor activities of children and families; 2. Target program delivery to Austin schools where large numbers of children are found to be obese; 3. Include learning opportunities such as the Nature's Way Preschool, Weekend Wranglers, Big and Little Adventurers, and Kids Unplugged program, that educates children and families about our native ecosvstems. plants and animals: 4.Support the Natural Leaders Program through

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Sustainability Action Area		City Initiatives	Personal Actions	City Programs Click link for information	City Contact	City Departments	Project Type	City of Austin Projects Goals: 12-24 Months
Schools & Youth		Nature	outdoors.	Nature Rocks Austin		Protection	Nature	resource sharing, tool kits, training support and recruitment to increase participation by 200%. Hold a Youth summit to recruit and train future Natural Leaders; 5. Reach 34,000 school participants through Austin Nature & Science Center(ANSC) programs. Reach 4500 AISD students per year through Earth School; 6. Engage children ages 4 to 16 in outdoor nature camps at ANSC (2,000) and in Earth Summer Camp.
Schools & Youth	Youth & Careers	Hire an intern.	Intern In Austin	Ashley Buchanan 512-974-7850 Charlotte Huskey 512-974-7804	Youth and Family Initiatives Office, Human Resources, Austin Energy, Public Information Office, Austin Police, Public Works, Mayor's Office	Youth & Careers	COLLEGE INTERNSHIPS: 1. Provide 12-week internships to Business & Engineering Students at Austin Energy. 2. Provide ACC College Internships with Technology & Renewable Energy, Public Policy and Political Studies Programs; 3. Provide both paid and unpaid general college internships at a variety of City Departments through the Human Resources Dpt. VOCATIONAL: 4. Provide Austin Police Department vocational apprenticeships. (Question: do you think the AE Lineworker Internship goes here?); 5. Work Based Learning/Summer Youth Employment Program (city/count in partnership provide 750 jobs for youth in the Summer; 6. Provide ACC College Internships for Lineworkers; K-12: 7. Provide career development support with the Skillpoint Alliance, Boys and Girls Club, and Kids in Tech; 8. Participate in the AustinCorps program for Akins & Crockett High Schools, 9. Provide support/ Participate in the Austin Youth General Assembly & Council, 10. Provide Youth Job Training Pilot Program in the Public Works Department, 11. Explore grant funding to develop an Austin AmeriCorps Program. 12. Encourage youth development in science and engineering through the annual Austin Energy Science Fair. 13. Provide opportunities for youth to learn about energy through regular classroom presentations by Austin Energy AMERICANS WITH DISABILITIES: 14. Provide Job Shadowing mentoring days for disabled Jr., Sr., HS and College students.; 15. Provide Summer Work-Based Learning Programs for disabled students.	
			The University of Texas at Austin, Sanger Learning & Career Center					
			Texas State University San Marcos, Jobs4Cats Career Services					
			Huston-Tillotson University, Career & Graduate Development					
			Austin Community College, Career Services					
			St. Edwards University, Career Services					
			Concordia University Texas, Career Services					
Water Security	Water-wise yards	Water just once a week.	Simple Ways to Save Water	Water Conservation 512-974-2199	Austin Water, Watershed Protection, Austin Energy Green Building	Water-wise yards	1. Designate 3.5 million square feet of lawn to be converted to Water Wise landscape by the end of 2012; 2. Assess opportunities to continue program into 2013. AUSTIN ENERGY GREEN BUILDING: 3. Support landscape design with low irrigation requirements in green building rated projects.	
Water Security	Reclaimed Water	Install a rain barrel.	Rainwater Harvesting Barrels Rebates		Austin Water, Watershed Protection, Planning & Development Review	Reclaimed Water	LARGE SCALE REUSE SYSTEM 1. Continue expansion of the Purple Pipe reclaimed water system by increasing utilization by 1.3 billion gallons in 2012 (based on a five year rolling average 1% increase) ; ONSITE REUSE SYSTEMS 2. Conduct a Water Reuse study including: assessment of codes guiding auxiliary water use in Austin, reviewing codes and practices in other cities, and developing recommending code changes that will promote the use of reclaimed water while ensuring public health and safety.	
Water Security	3C Water Conservation Challenge	Commit, calculate, conserve.	Water Use Calculator		Austin Water, Watershed Protection	3C Water Conservation Challenge	1. In 2012, sign up 750 new participants in the 3C Challenge program; 2. Track savings to later result in measured annual average savings of at least 10% per customer. AUSTIN ENERGY GREEN BUILDING 3.Require all new Austin Energy Green Building rated projects to install water efficient fixtures, with the goal of achieving average savings of 25% over code standards.	
Water Security	Eliminate Leaks	Test for leaky	How to Detect Water Leaks	Austin Water Utility 512-972-1000	Austin Water, Austin Energy	Eliminate Leaks	1) Reduce water system losses by replacing 15 miles per year of aging water distribution pipe; 2) Educate customers regarding leak detection and leak repair.3) RENEWING AUSTIN: Over 5 years, invest \$125 million to reduce water leaks.	

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Water Security	Eliminate Leaks	toilets.	Report Leaks	512-974-1000	Austin Water, Austin Energy	Eliminate Leaks	Target areas of the city with greatest need. 4) Work proactively with other Departments to increase coordination of leak repair with other City repairs or construction activities.
Zero Waste	Zero Waste @ Work	Go paperless.	Commercial Recycling and Waste Prevention		Austin Resource Recovery, Planning & Development Review, Austin Energy Green Building	Zero Waste @ Work	1. Phase-In Universal Recycling Ordinance to properties with 75 dwelling units and more; or commercial businesses with 100,000 square feet or more; 2. Expand Commercial Waste Reduction Assistance Program by providing free Zero Waste training workshops to businesses; 3. Provide Single Stream Recycling to Downtown bar district (within contract area); 4. Implement restaurant food scrap composting pilot program. AUSTIN ENERGY GREEN BUILDING: 5. Require commercial green building projects to divert their top four waste streams; 6. Require 50% construction waste diversion on all multifamily and commercial green building rated projects. 7. Encourage high levels of construction waste diversion on green building rated homes
			Universal Recycling Ordinance (URO)				
			Recycled Reads	Recycled Reads 512-323-5123			
Zero Waste	Zero Waste @ Home	Start home composting.	Composting	Gena McKinley 512-974-1915	Austin Resource Recovery, Austin Public Library, Austin Energy Green Building	Zero Waste @ Home	HOME COMPOSTING 1. Issue 525 composting rebates to ARR customers; 2. Provide composting training to 1,000 residents; 3. Offer 25% of compost training classes in a language other than English; RESIDENTIAL FOOD WASTE COLLECTION 3. Implement Food Waste Collection Pilot. BOOK RECYCLING 4. Continue Recycled Reads Used Bookstore by reselling books or donating unusable books to recyclers. Partner with Goodwill Industries and Better World Books to track recycling tonnage diverted from landfill. AUSTIN ENERGY GREEN BUILDING: 5. Increase uptake of composting by offering a point toward an Austin Energy Green Building rating for multifamily projects providing on-site composting and community gardens and requiring on-site composting for commercial projects for which compost is among the top four waste streams
Zero Waste	Recycling @ Special Events	Use recycling and compost bins.	Event Recycling	Gena McKinley 512-974-1915	Austin Resource Recovery, Special Events Office	Recycling @ Special Events	1. Issue 20 Event Recycling Rebates and gather data from each event; 2. Develop Event Recycling Training Program and make available to event organizers; 3. Present Event Recycling Ordinance to Council for consideration
			Let's Can It	Jessica Wilson 512-974-2446			
Zero Waste	Zero Waste @	Switch to reusable	Single-Use Bag Ordinance	Jessica King 512-974-5050	Austin Resource Recovery, Economic Growth &	Zero Waste @	1. Present Single-Use Bag Ordinance to Council for consideration; 2. Implement education/outreach campaign; 3. Issue free reusable bags to the community with a focus on lower income populations